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## MedClaims Liaison Forges Partnership with Top Addiction Recovery Website The Fix

### *MCL to maximize healthcare reimbursements for families in addiction recovery*

NEW YORK, NY (MAY 7, 2012) – MedClaims Liaison (MCL), the premier national patient advocacy company, has launched a strategic partnership with The Fix, the nation's leading website about addiction and recovery. MCL specializes in maximizing health care benefits for individuals seeking treatment for addiction. Earlier this year, The Fix debuted its free helpline, 1-888-GET-FIXED, a service that helps people looking for addiction treatment to find the right facility at the right price.

As a part of this collaboration, The Fix has engaged MCL to provide health insurance advocacy services for callers who are seeking counsel on treatment facilities. Under this partnership, the Fix will continue to connect patients to facilities that best meet their needs. Now, The Fix will also introduce relevant clients to MCL, which will ensure that families receive all that they are contractually owed by their insurance carriers.

"The Fix is an innovative resource for patients undergoing a significant transition in their lives, and MCL is eager to assist them with the administrative and financial burdens associated with their recovery," said Mitchell Kaye, CEO of MCL. "The Fix, when added to MCL's existing stable of provider partners, further expands MCL's national reach in the addiction community."

"Finding treatment can be an overwhelming and chaotic process and The Fix has always strived to make it easier for addicts, recovering addicts, and their families to get the help they need and deserve," said Allison Floam, Co-Founder and CEO of The Fix. "Together with MCL, we can offer those seeking treatment an additional resource to handle the arduous process of dealing with providers so they can focus on what's most important – their health and recovery."

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### **About MedClaims Liaison, LLC**

Founded in 2009, MCL is a national patient advocacy business that ensures its Members are accurately billed by their providers and properly reimbursed by their insurance carriers so they get the most out of their healthcare benefits. MCL's experts navigate the system, persisting until the Members get back all the money to which they are entitled. While MCL's team has delivered positive results for a broad range of insurance issues, the Company

has a specialized focus on reimbursements for therapies and treatments related to autism, addiction and cancer. To learn more about MCL, please visit [www.medclaimsliaison.com](http://www.medclaimsliaison.com).

### **About *The Fix***

TheFix.com launched in March 2011 with a mission to de-stigmatize addiction and connect addicts, recovering addicts, and their friends and families with the tools and resources to live healthy lives. TheFix has quickly become the leading destination site for the addiction and recovery community – a community that includes over 23M diagnosed addicts, 4 million seeking treatment for their addictions, 20 million more in recovery, and the 100 million friends and family members impacted by a loved one's addiction. The site offers news and features, sober living tips, comprehensive rehab reviews, interactive reader forums, and a free helpline (1-888-GET-FIXED) that connects people looking for treatment with options at a negotiated rate. Since its debut, TheFix has been featured in the *New York Times*, *New York Magazine*, *The New York Observer*, along with hundreds of other media outlets. TheFix is a part of Recovery Media LLC and has grown to include 10 full-time employees with the support of dozens of top-notch contributors. To learn more, visit [www.thefix.com](http://www.thefix.com).